

Japan Business Council in Europe (JBCE)

～ Building a bridge between Japan and the EU ～

29th November 2024

About JBCE

Created in 1999, **JBCE (Japan Business Council in Europe)** is a leading European organisation representing the interests of **over 100 multinational companies of Japanese parentage active in Europe.**

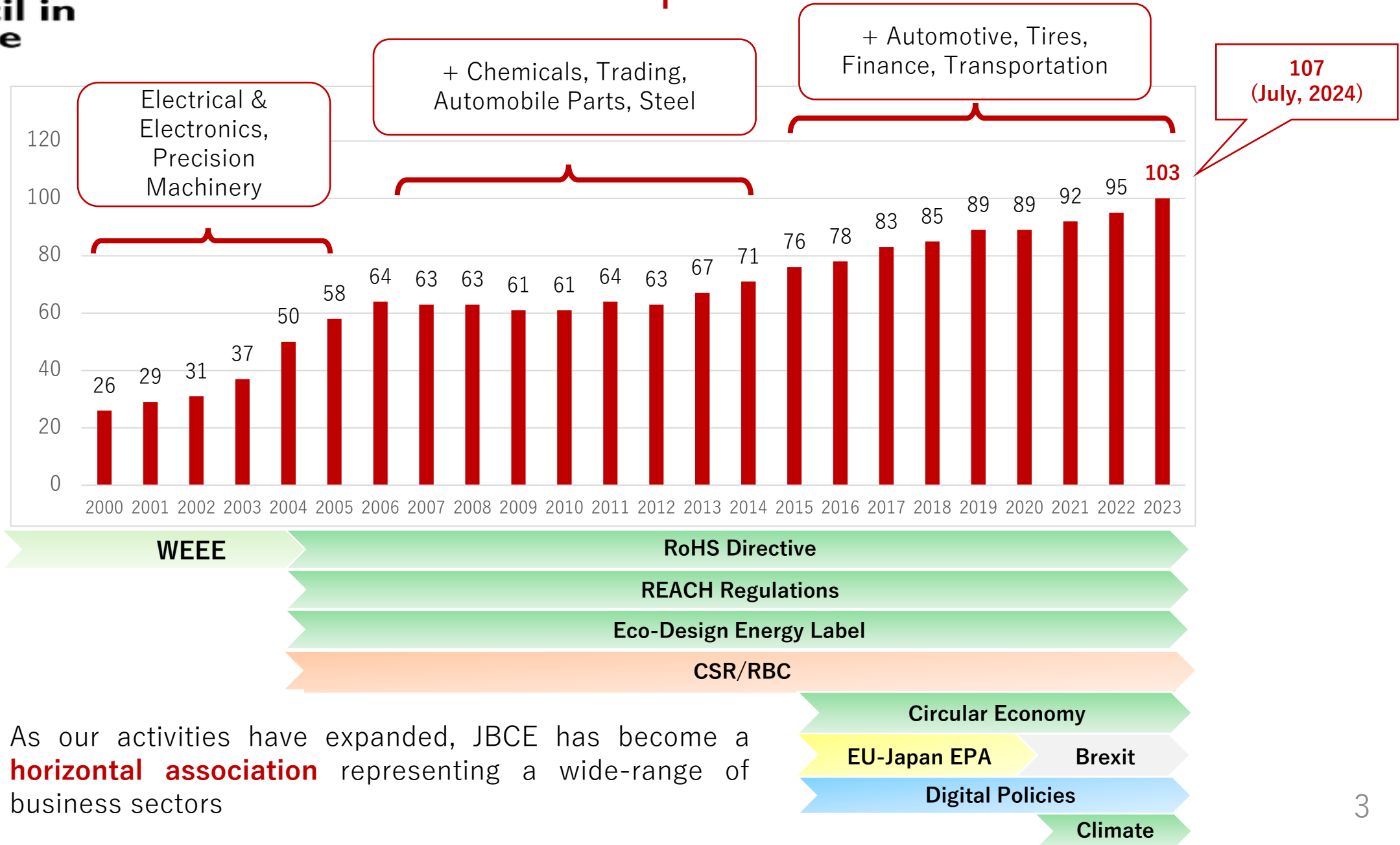
We work closely with the EU Institutions to **strengthen** both the **political and trade relationships** between the EU and Japan and develop a policy framework that supports fruitful and responsible business conduct.

Building a new era of cooperation between the European Union (EU) and Japan is the core of our activities, which we perform **under several committees**: Corporate Sustainability, Digital Innovation, Environment & Energy, Standards and Conformity, and Trade Policy.

Our missions

- **Build a bridge between Japan and the EU**, enhancing Europe's understanding of Japanese companies and their contribution to the European economy
- **Contribute to EU policymaking** by sharing our members' expertise with decision-makers across sectors
- **Promote a favorable and predictable environment** in which Japanese companies of all sectors can compete for sustainable growth in Europe

JBCE's Membership



As our activities have expanded, JBCE has become a **horizontal association** representing a wide-range of business sectors

JBCE Membership per Sector

Machinery

Kobelco Eco-Solutions
Komatsu Europe International
Kubota
Mitsubishi Heavy Industries Europe
Yanmar Europe

Precision Machinery

Citizen Watch
Ishida
Nikon Precision Europe
Shimadzu Europa

Trading

Itochu
Marubeni Europe
Marubeni Itochu Steel
Mitsubishi Corporation International
Mitsui & Co. Benelux
Nagase (Europa)
ORIX
Sumitomo Corporation Europe
Toyota Tsusho

Automobiles

Aisin Europe
Denso Europe
Honda Motor Europe
Kawasaki Motors Europe
Mazda Motor Europe
Mitsubishi Motors Europe
Nissan Motor Manufacturing (UK)
Shimano Europe Holding
Subaru
Toyota Motor Europe

Others

(Financials, Metals & Non-Metals, Glass & Ceramics, Textiles, Pharmaceuticals, Rubber, Oil etc.)

AGC Europe
Bridgestone Europe
DOWA
IDEMITSU
IWATANI
JQA
JTI

JX Nippon Mining and Metals
Kureha
Mitsubishi Materials
Murata
Nippon Sheet Glass
Nippon Steel

Osaka Gas UK
SCAS Europe
Sumitomo Rubber industries
Teijin Holdings Netherlands
Toray Industries Europe
Tosoh Europe
TOTO
Toyobo
Toyoda Gosei
Yamaha Music Europe

【Food, Pharmaceutical】
Ajinomoto
Daiichi Sankyo
Fuji Europe Africa
Shionogi
Takeda
Yakult

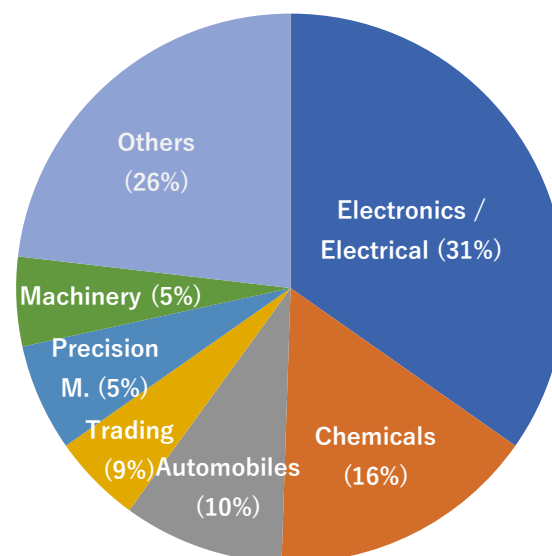
【Financials】
Mizuho Bank
Sumitomo Mitsui Bank
Tokio Marine Europe

Electronics / Electrical

Azbil
Brother International Europe
Canon Europa
Casio Europe
Chino
Daikin Europe
Epson Europe
Fuji Electric Europe
Fujitsu General (Euro)
Fujitsu
Hamamatsu Photonics
Hitachi Europe
Horiba
JEOL
JVC KENWOOD
Keyence
Konica Minolta Europe
KYOCERA Document Solutions
Mitsubishi Electric Europe
Murata Electronics Europe
NEC Europe
Omron Europe
Panasonic Europe
Pioneer Europe
Ricoh Europe
Screen
Sony Europe
Sysmex
TDK Electronics Europe
Tokyo Electron
Toshiba of Europe
YASKAWA Europe
Yokogawa Europe

Chemicals

ADEKA
Asahi Kasei
FUJIFILM Europe
Kaneka
Kuraray
Mitsubishi Chemical
Mitsui Chemicals
NEOS
Nichia
Nitto
RESONAC Europe
Sekisui
Sumitomo Chemical EU
Tayca
Zeon



Committees



The E&E Committee mainly deals with environmental and energy product regulations: **Climate Policy** (Fit for 55, RepowerEU), **Circular Economy** (Ecodesign, Battery, Packaging, WEEE, ELV), **Chemicals** (RoHS, REACH, CLP, Nanomaterial).



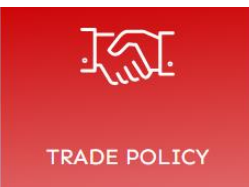
The DI Committee mainly deals with European digital policies such as **GDPR**, the **Data Act**, **AI and Cybersecurity**. The committee also acts as a bridge between the Japanese and European authorities under the **Japan-EU Digital Partnership**.



The CS Committee mainly covers areas such as **sustainable finance** (Taxonomy), **business & human rights** (CS3D, FLPB), and **disclosure of non-financial information** (CSRD/ESRS).



The S&C Committee follows trends in European and international developments in relation to standardization, technical regulations and conformity assessment. It deals with requirements related to **CE marking** and **third-party certification**.



The Trade Policy Committee has so far followed the **Japan-EU EPA**, Brexit, and WTO-related issues. In recent years, it has also been dealing with policies related to **carbon taxes**, **human rights** and **economic security**.

Key files followed by each Committee

TRADE

- Economic security (e.g. FDI screening, export controls, sanctions against Russia)
- Trade defense measures (e.g. AD/CVD investigations, foreign subsidy rules)
- CBAM etc.

ENVIRONMENT AND ENERGY

- Chemical (PFAS regulation, REACH revision, One Substance One Audit (OSOA))
- **Circular** (Ecodesign Regulation, DPP, ELV, Right to Repair, Green Claims).
- Climate (CCUS Strategy, Hydrogen Strategy, Renewable Energy Directive)
- Others (**forest regulations**, etc).

DIGITAL INNOVATION

- Digital Sovereignty initiatives and its concerns
- AI act, AI liability law,
- Data act, data space (EHDS, EMDS),
- Cybersecurity act, etc.

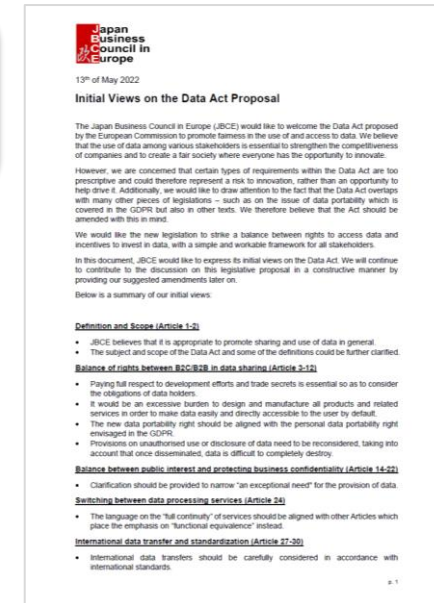
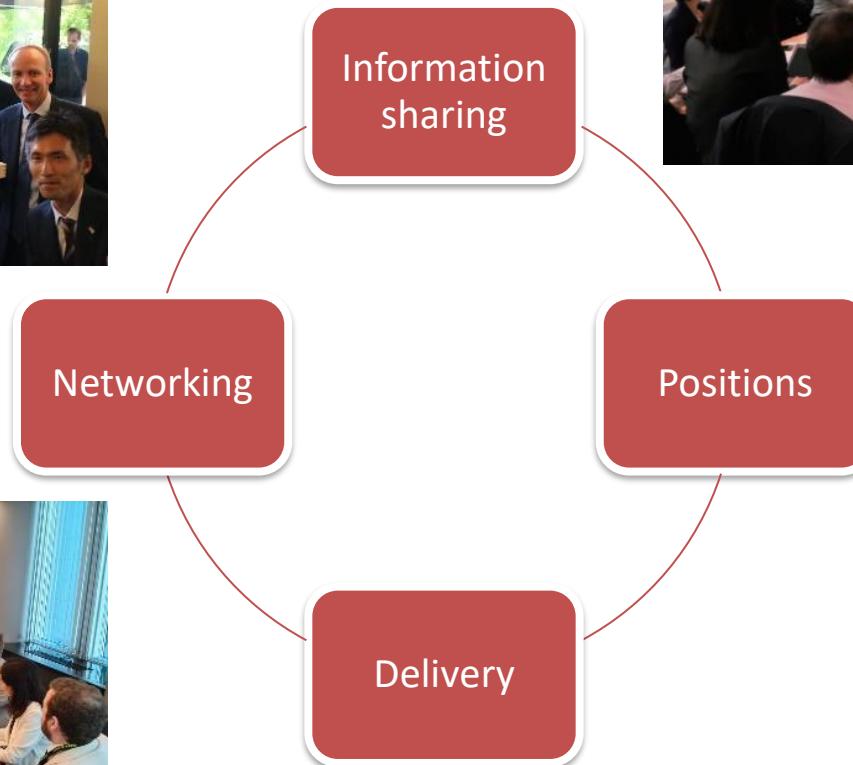
CORPORATE SUSTAINABILITY

- **CSRD, ESRS.**
- **CSDDD, EUDR**
- **Forced Labor Product Ban, etc.**

STANDARDS AND CONFORMITY

- General Product Safety Regulation (GPSR) and the Revision of NLF
- CE Marking, Conformity Assessment and Market Surveillance
- European Standardization Strategy / Cooperation with CEN/CENELEC
- Certification-related issues, etc.

JBCE's Activities



Japan Business Council in Europe

Weekly Monitoring

14 – 20 November 2024



Corporate Sustainability (CS)

[EUDR: European Parliament approves proposal for extended deadline](#)

[EUDR: Second meeting of the EUDR Committee takes place](#)

[EUDR: Bruegel publishes policy brief on managing the external impacts of the EU's green policy agenda](#)

[FLPB: Council of the EU adopts legislative act](#)

[FLPB: Summary of the amfori webinar on role, scope, and purpose of the FLPB](#)

[ESG: Council of the EU adopts legislative act](#)

[Reporting standards: European Commission publishes report on the activities of IFRS, EFRAG and P10B in 2023](#)

[ESRS: EFRAG Chair says attempt at clear EU reporting rules has backfired](#)

[ESRS: Frank Bold publishes study on the sustainability disclosures of 100 influential companies from high-impact sectors](#)

[IFRS: November 2024 Sustainability Standards Board agenda and meeting papers now available](#)

[IFRS: Publishes guide to help companies identify sustainability-related risks and opportunities](#)

[Administrative burden: MEP tables motion for a European Parliament resolution on introducing competitiveness mainstreaming for EU legislation](#)

[Next institutional meetings \(key files\)](#)

[Policy events](#)

Other Institutional News

[Budget: Council of the EU and European Parliament reach an agreement](#)

[Budget: European Parliament publishes study on EU contingent financial liabilities](#)

[Economy: European Commission publishes Autumn 2024 Economic Forecast](#)

[Competitiveness: Council of the EU to discuss better regulation in Europe](#)

[ECA: Publishes review of European Commission's 2023 annual management and performance report for the EU budget](#)

[ECA: Publishes annual report on EU Joint Undertakings for the financial year 2023](#)

[EU-US: European Parliament and Foreign Affairs Council discuss transatlantic relations after the US election results](#)

[European Parliament: Plenary Preparations](#)

[EU-Japan: Council of the EU circulates notice of entry into force of the Strategic Partnership Agreement in 2025](#)

[G7: Leaders' issue statement on enduring support for Ukraine](#)

[European Parliament: Plenary meets to commemorate 1,000 days of Russia's invasion of Ukraine](#)

[EU-Ukraine: European Commission paves way for second payment under Ukraine Facility](#)

[EU-UK: Bank of England Governor hails the prospect of warmer relations](#)

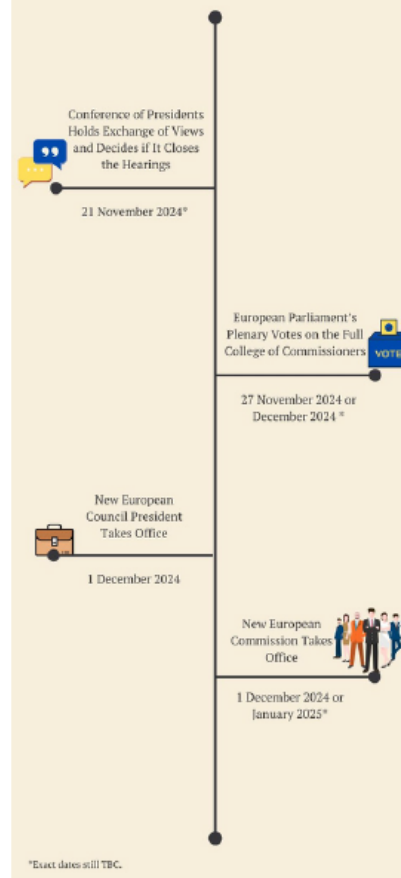
[G20: Leaders discuss poverty, sustainable development and reform of global governance institutions](#)

EU INSTITUTIONS MAKEOVER 2024

AT A GLANCE

- The political leaders of the EPP, S&D and Renew, together with Ursula von der Leyen, agreed to delay the confirmation of the candidates for the Executive Vice-Presidencies (EVPs), with the aim of creating an overall package to approve the six nominees. Tensions rose on 12th November, with EPP and far-right MEPs sometimes using the hearings as platforms to criticise the policies of the Commissioner's national governments. Consequently, the leaders did not reach an agreement. A deal is unlikely to happen before 27th November, but the full list of Commissioners must be voted on by 28th November at the latest if the new European Commission is to take office as intended on 1st December. As a result, the date set could easily be postponed, perhaps even to next year.
- The confirmation hearings of the Commissioners-designate took place between 4th and 12th November 2024. They were subjected to a three-hour grilling during which they were asked specific questions relating to their portfolios.
- Following the performance of Commissioner-designate Olivér Várhelyi during his hearing, the EPP, the S&D, Renew, and the Greens voted against him during the evaluation meeting. Várhelyi has been asked to answer a second round of written questions.
- According to the media, MEPs gave the green light for Hadja Lahbib and Jessika Roswall to become European Commissioners as part of a backroom deal between the EPP, the S&D, and Renew that included agreeing on the competences of the European Parliament's new health committee.
- At the informal European Council held in Budapest, Hungary, EU leaders adopted the Budapest Declaration on the New European Competitiveness Deal. They called for the European Commission to provide a number of concrete proposals and clear timelines by June 2025.
- The leaders of the EU institutions congratulated Donald Trump for his re-election as President of the United States and called for strong EU-US ties and cooperation on global challenges.
- German Chancellor Olaf Scholz has fired his finance minister over his obstructionist attitude to budget disputes, leading to the collapse of the ruling coalition. On 16th December 2024, Scholz will face a parliamentary confidence vote in his government, which he is expected to lose, possibly triggering early elections on 23rd February 2025.
- Ireland's Prime Minister Simon Harris confirmed that the country's early general election will take place on 29th November 2024. Government formation talks could begin in December, but a new government may not be in place until the new year.

WHAT IS HAPPENING IN 2024? (UPDATE)



欧州政策にかかわる近年のCS委員会活動内容

法案提出前



法案提出



法案策定後

- パブリックコンサルテーション回答提出
- 欧州委員会政策担当者との意見交換
- 政策の方向性へのポジションペーパー策定
- 他産業団体との協力体制構築

- 法案の分析
- 法案・修正案に対する意見構築
- 欧州議会・理事会との意見交換及び働きかけ

- 運用に関する質問事項の検討
- 欧州委員会政策担当者との意見交換
- 企業間でのベストプラクティス交換

サステナブルファイナンス (EUタクソノミー)

- 欧州委員会DGFISMAとの意見交換
- サステナブルファイナンスプラットフォームとの意見交換
- グリーンボンドStudy Session
- 気候変動関連・その他 4 つの環境目標タクソノミーへの**意見提出**
- タクソノミー情報開示（8条）についてBusinessEuropeと意見交換
- ソーシャル・タクソノミーの拡張に関する意見検討

非財務情報開示（CSRD）

- 欧州委員会DGFISMAとの意見交換
- DigitalEuropeと共同でNFRD見直しに関する**声明発表**
- 欧州議会ラポーター、仏議長国との意見交換及び**修正案への働きかけ**
- EFRAGとの意見交換
- AmchamEUと意見交換・協力
- 欧州議会修正案への**意見書**

デューディリジェンス サステナブルコーポレートガバナンス（CSDDD）

- 欧州委員会DGJUST、DGGROWとの意見交換
- 欧州議会・加盟国との意見交換
- Joint Association Roundtable（JAR）の構築 & 参加
- 環境DDのワークショップ開催
- **ポジションペーパー作成関係者回覧**
- 政策調和や企業負担軽減を求める**JARジョイントペーパー**への貢献

その他、Battery DD など

強制労働関連製品 上市禁止規制（FLPB）

- 欧州委員会・欧州議会・加盟国との意見交換
- Joint Association Roundtable（JAR）参加
- 政策調和を求める**JARジョイントペーパー**への貢献
- ポジションペーパーを**立法関係者に送付**

森林破壊フリー製品規則（EUDR）

- 法律専門家による解説
- 在欧他団体との意見交換

JBCE CS委員会の直近の活動例（委員会開催など）

2024年7月4日 JBCE CSメンバー間ラウンドテーブルディスカッション：CSRD・EUタクソノミー実施に際しての課題

- **JBCE CSメンバーのベストプラクティスの紹介と議論（JBCEオフィス・オンラインのハイブリッド開催）**
 - ✓ CSRD実施について、2025年義務開始の日系企業（欧州子会社）の準備進捗をプレゼンにて紹介。ラウンドテーブルでの議論を実施。
 - ✓ タイムライン、進捗、課題感などについてメンバー同士の情報共有の場となった。

2024年10月24日 経産省・欧州委員会政府間イベント「CSDDDオープンダイアログ」の内容構成に参加

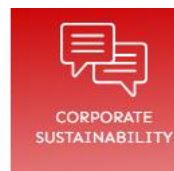
- **CSDDDについての日EU政府間対話イベントを通じ、日系企業の意見や疑問を欧州委員会に共有**
 - ✓ 2024年7月に正式採択されたCSDDDについての日EU政府間イベント（日欧産業協力センター主催・オンライン）。
 - ✓ 経産省、欧州委員会(DG JUST)、森・濱田松本法律事務所、NGO（Shift）、JBCE（CS委員会）がパネリストとして参加。
 - ✓ CSDDD実施に当たり、日系企業からの要望や疑問について、政策者・専門家と意見交換する貴重な場となった。

2024年11月22日 CSRD（DG JUST）、EUDR/CSDDD（西村あさひ法律事務所）についてのレクチャー

- **CSRDについて欧州委員会（DG FISMA）、EUDR・CSDDDについて西村あさひ法律事務所からゲストを招聘し、ハイブリッドセッションを開催**
 - ✓ CSRDを巡る最新の議論などについてDG FISMAよりレクチャー。
CSRDのFAQ（2024年7月に公開）を含め、CSRDについてのメンバーからの様々な疑問にDG FISMAから回答。
 - ✓ EUDR・CSDDD専門の西村あさひ法律事務所の法律家（長岡弁護士）より、各法令の最新情報や重要論点を共有し、メンバーからの様々な疑問に回答。



JBCE's Chairs & Vice-Chairs



Chair



Lars Brückner
NEC Europe

Vice-Chair



Shu-Hsien Li
Kuraray Europe

Vice-Chair



Satoshi Sano
Fujifilm Europe

Vice-Chair



Keiko Nagase-Reimer
Shimadzu Europa



Heidi Beers
Teijin Holdings



Yukako Kinoshita
Panasonic



Marco Canton
Fujitsu



Lars Brückner
NEC



Martin Bell
Panasonic



Inna Peda
Sony



Kazue Daigo
Canon



Yasuo Hirano
Hitachi Europe GmbH



Ilaria Capitanio
Sumitomo Benelux S.A./N.V.



Hiroyuki Watanabe
Mitsubishi Corporation,
Brussels Branch

Our Team



SHOZO MAEDA
SECRETARY GENERAL



MIKAELA NILSSON
SENIOR POLICY MANAGER



MANON LEPRINCE
POLICY MANAGER



HIBIKI KIMURA
POLICY MANAGER (TRADE,
DIGITAL, CORPORATE
SUSTAINABILITY)



YOHEI KATAKAWA
POLICY MANAGER (TRADE)



TAKEHITO YAMAMOTO
POLICY MANAGER



TETSUSABURO MIURA
POLICY MANAGER (ENVIRONMENT
& ENERGY)



NAGISA KAGAWA
POLICY MANAGER (CORPORATE
SUSTAINABILITY / ENVIRONMENT
& ENERGY)



HIDETAKA OZAWA
POLICY MANAGER (STANDARDS &
CONFORMITY)



HIROKI SHIGEMITSU
POLICY MANAGER (DIGITAL
INNOVATION)



JONATHAN BARKER
POLICY MANAGER (ENVIRONMENT
& ENERGY)



TATIANA FALCA
POLICY MANAGER (ENVIRONMENT
& ENERGY)



MASAKAZU SHIMOSAWA
POLICY MANAGER (ENVIRONMENT
& ENERGY)



NAOMI OTA
ASSISTANT



MARTHA WOODS
TRAINEE